

# INDIGO

## TRAINEES PACK



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**TRAINING OBJECTIVES**

**WHAT IS INDIGO ?**

**INSTALL INDIGO**

**« I POST OFFERS »**

**« I POST REQUESTS »**

**« I HELP NGOs »**



# TRAINING OBJECTIVES



Know how to **use** and **master** the Indigo application



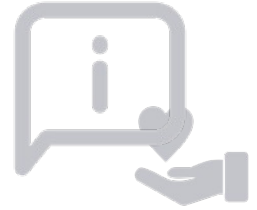
Be able to **teach** other **trainers**



Be able to **inform users**



Be able to **inform associations**





# WHAT IS **INDIGO** ?

Indigo is a free to use application allowing users to obtain free objects and services offered by members of the community.

The application has three major features :

- 1.** Offer objects and services
- 2.** Post requests of services and objects
- 3.** Participate in volunteering activities with associations around you

**Indigo obeys the following tryptic:**



# WHAT IS **INDIGO** ?



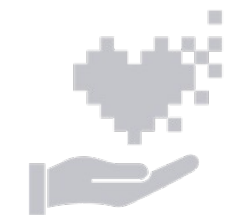
Indigo is a **unique, social, digital, and eco-friendly application**. A solidary platform which makes it possible to obtain, free of charge, the goods or services we need as well as facilitates the mobilization for non profits.

The platform also has a **social integration mission**, since it allows people in difficulty (refugees, homeless, poorly housed, unemployed, deprived...) to be helped directly by members of the community.

Indigo has set itself 2 bets:



**Facilitating access to goods and services for all through mutual assistance.**



**Digitize the way non profits recruit volunteers and share news events.**



# INSTALL INDIGO

1

**Download  
the app**

available on IOS  
and Android



2

**Create your  
account using  
email or  
Facebook**



3

**Follow  
thematics that  
you're  
interested in**



4

Users can  
**immediately offer or  
request** objects  
and/or services



# FIRST STEPS



Advert of an offer with access to the giver's profile and pictures of the object

Approximate location from you and date

Home page

Search box

Post an offer or a request

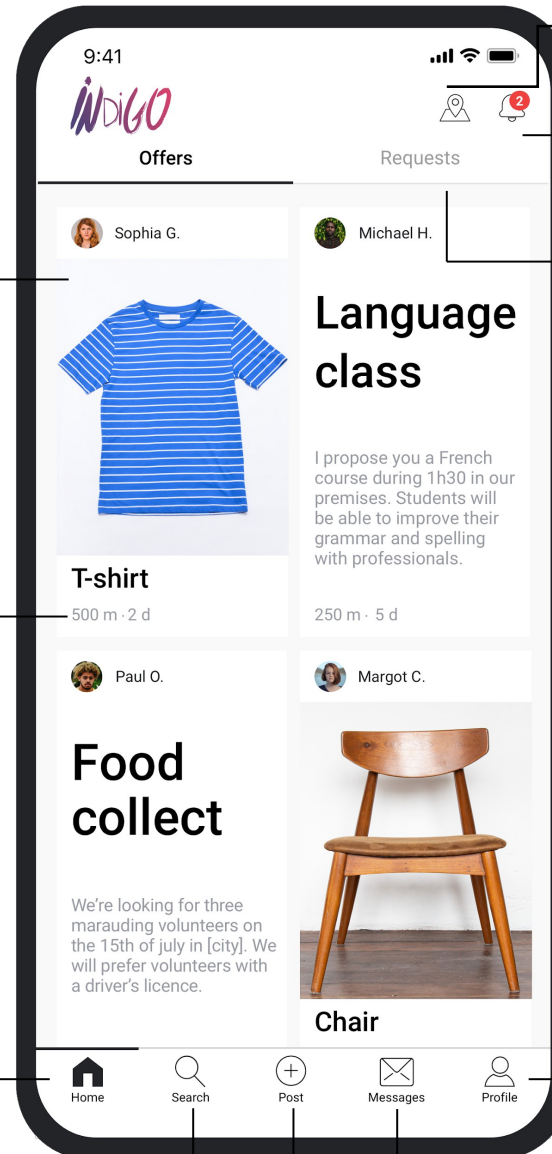
Access to the map

Access to the notification center

Access to requests page

Access to your personal profile

Access to your messages



9:41

INDIGO

Offers

Requests

Sophia G.



T-shirt

500 m · 2 d

Michael H.

Language class

I propose you a French course during 1h30 in our premises. Students will be able to improve their grammar and spelling with professionals.

250 m · 5 d

Paul O.

Food collect

We're looking for three marauding volunteers on the 15th of july in [city]. We will prefer volunteers with a driver's licence.

Margot C.



Chair



Home



Search



Post



Messages



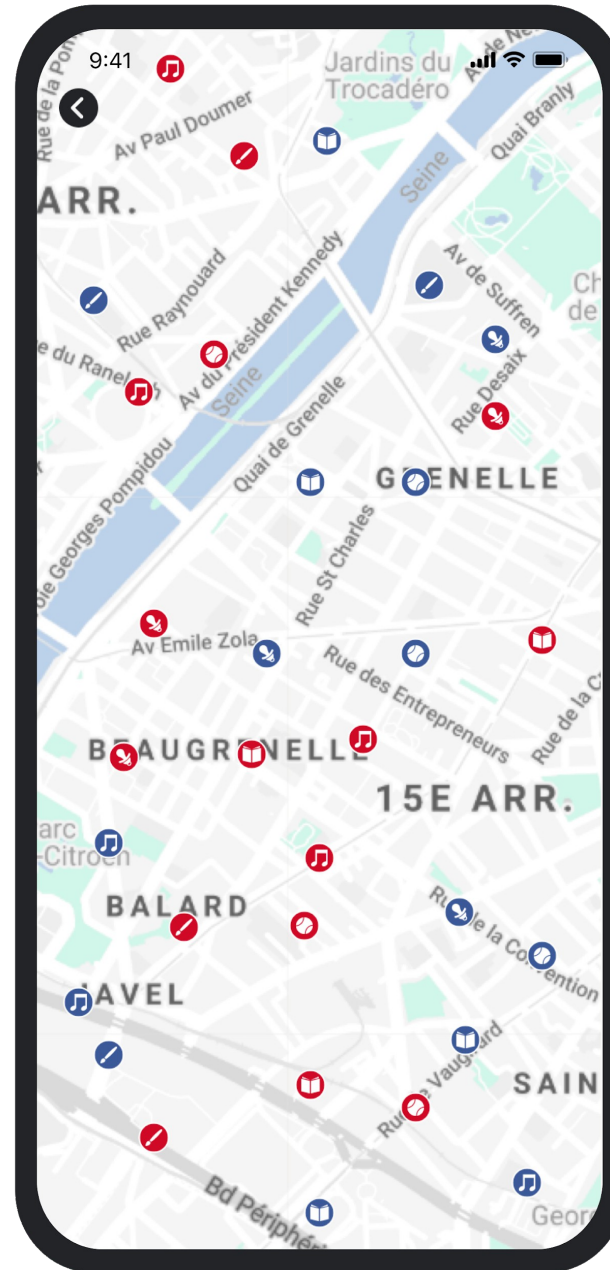
Profile

# How does it work ?



**In blue,  
THE OFFERS**

Provide goods  
and services

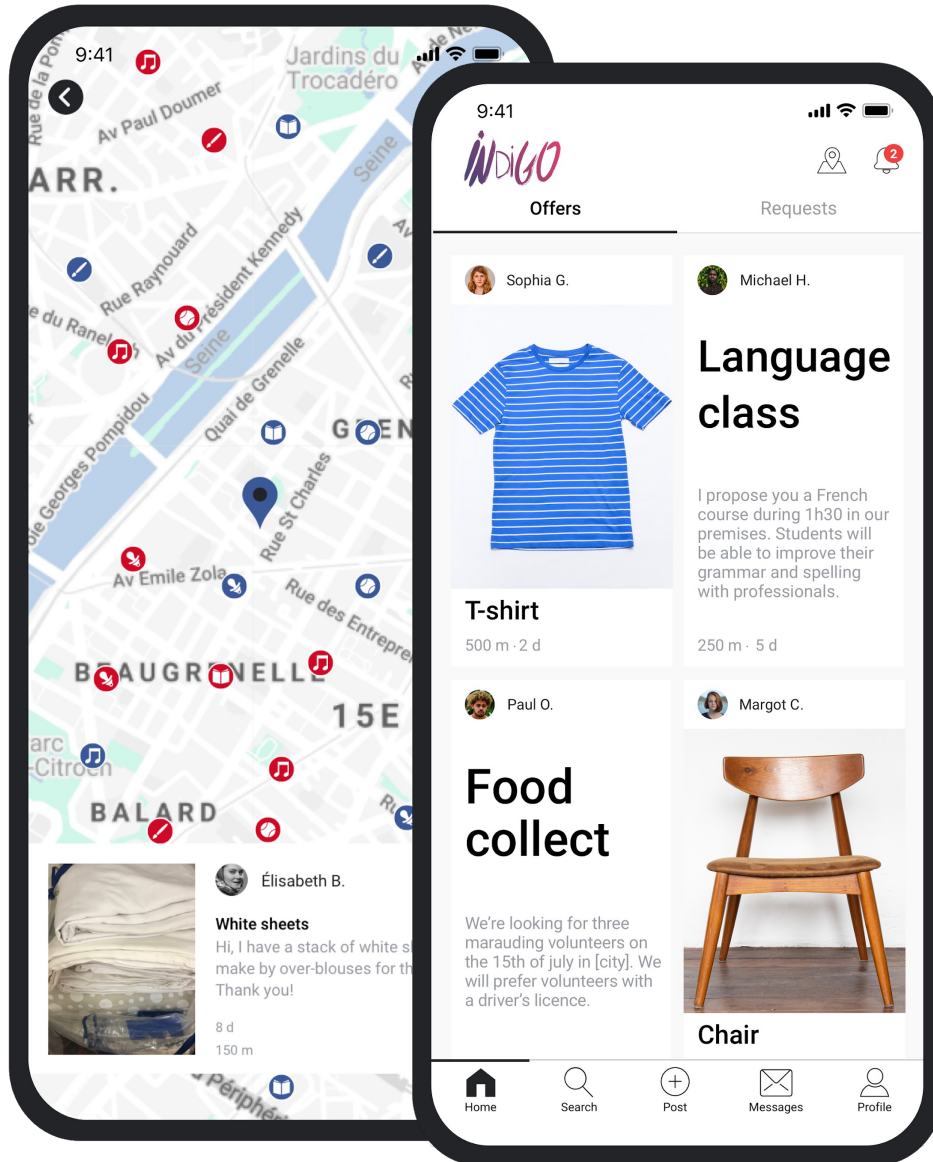


**In red,  
THE NEEDS**

Ask for help



# « POST AN OFFER »



**Offer objects & features  
services to the community.**

Offer any good or service to the community using the app, and **a BLUE icon** will appear on the map.

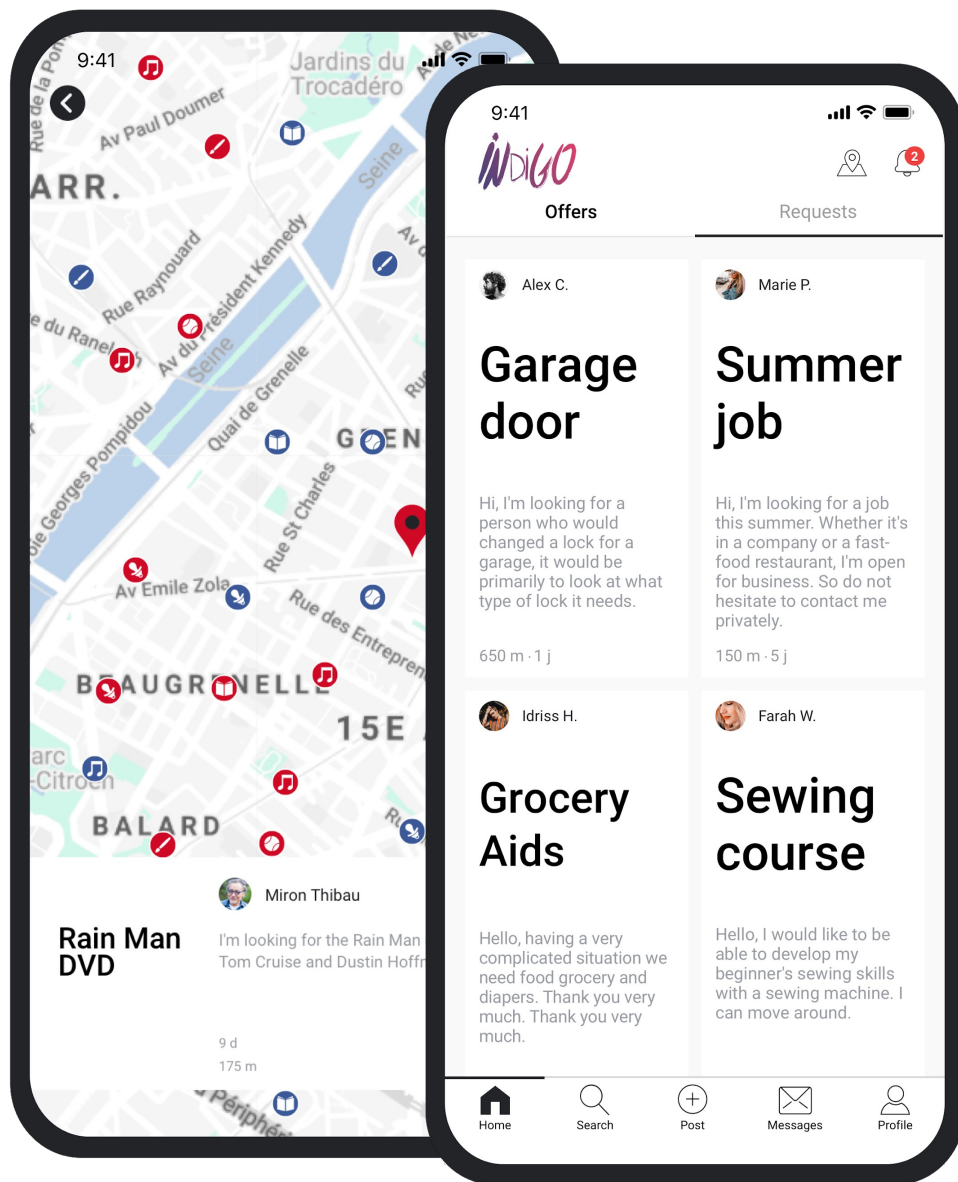


**The offers are displayed on the map as blue icons.**

**Find all offers around you in the list or on the map !**



# « POST A REQUEST »



**Get the objects & services that you need.**

Publish all your needs for goods and services in Indigo and a **RED icon** will appear on the map.



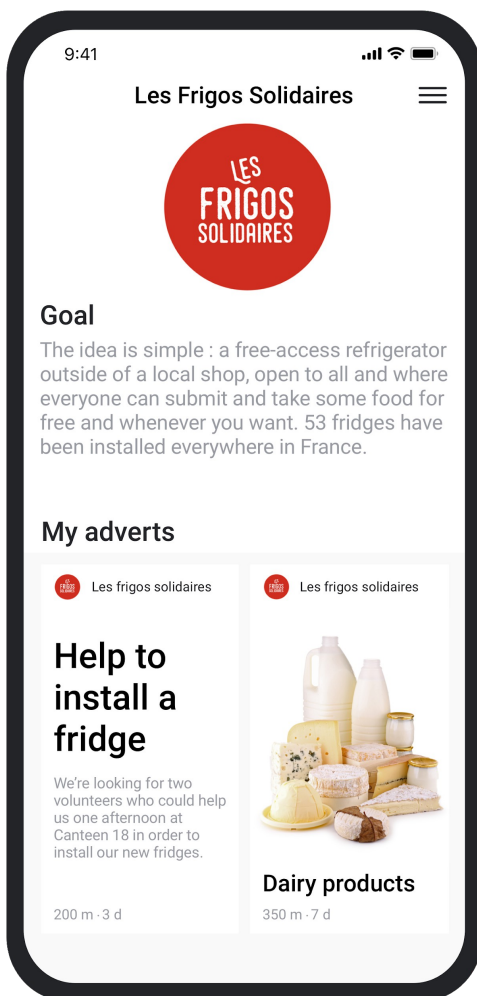
**The need appears on the map as RED icons.**

**Ask for what you need, it's free**



# « I HELP NGOs »

## Participates in humanitarian events around you



With Indigo, you can look for associative events around you and become volunteer or help **NGOs** by offering them items they need.

Spot **NGOs** needs on the map or on the list.

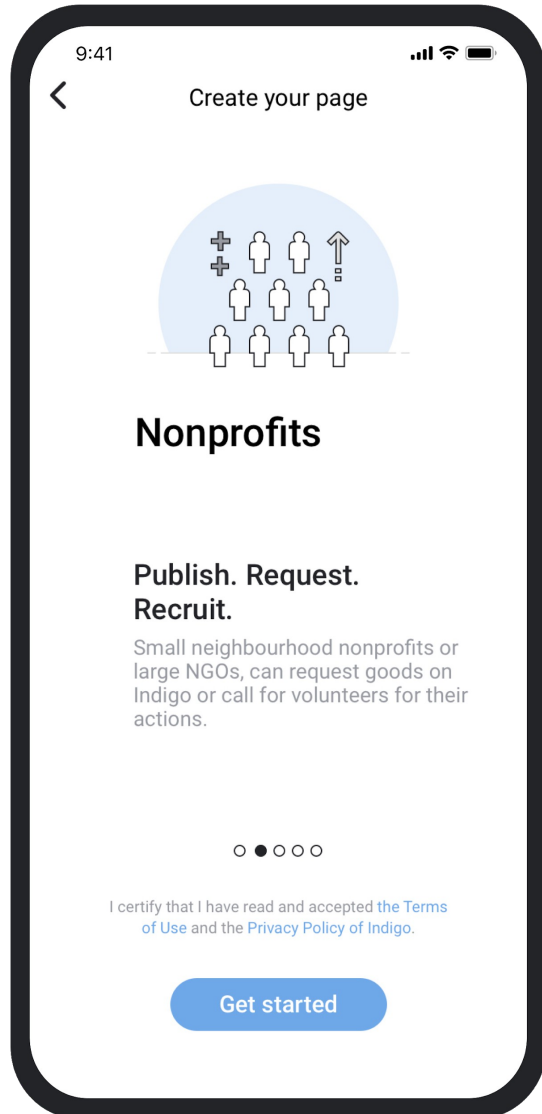


**Humanitarian community events are displayed on the map and the list.**

**Become a volunteer.**

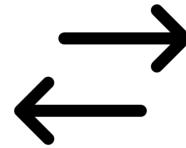
**Offer NGOs the items they need.**

« IF YOU ARE AN NGO »

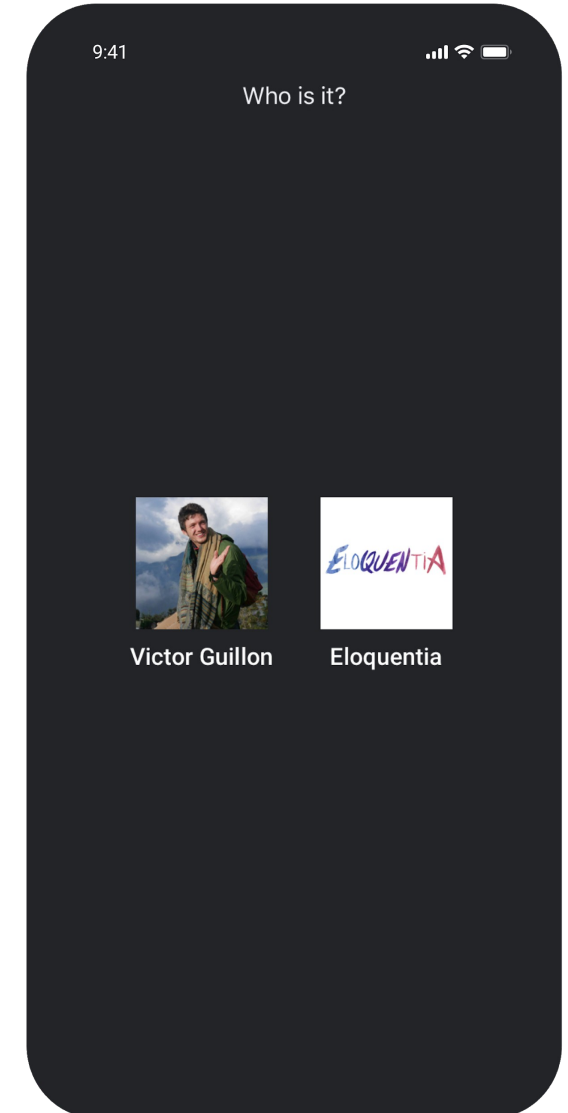


## New functionalities:

- Offer objects and services
- Requests objects and services
- Share with users



You **must create a personal profile**, then you can create a page for your organization  
So that you can log in as your NGO or your personal account !



# CONCLUSION

